

PRESS RELEASE**Federal Bank sponsors Kovalam Football Club**

Thiruvananthapuram: Federal Bank, as part of its Corporate Social Responsibility (CSR) activities, extends support to 'Kovalam Football Club'. The club which comes under the aegis of Vizhinjam based 'The Kadaloram Society for Empowering Youth' has been regularly supported by the Bank. In the recent past a bus to transport the team and for expenses towards sports items, accessories etc. have been provided for.

At a function held at The Kovalam Football Club, Federal Bank participated in full bench strength, including M V S Murthy, Chief Marketing Officer, Federal Bank, Renji Alex, Vice President and Zonal Head, Thiruvananthapuram, Nisha K Das, Vice President and Regional Head, Federal Bank, Moominathu Beevi K N, Assistant Vice President and Branch Head, Vizhinjam.

The team shared an additional grant and handed over a cheque for the current year to Shri T J Mathew, President, Kovalam Football Club, in the presence of Ebin Rose, Head Coach, Ignatius, Coach, officials of the bank, members of the Club etc.

Kovalam Football club has been training talented youngsters from the rural coastal belt providing them with facilities like sports accessories, accommodation, food etc. The club had won several matches conducted in recent times.

"Federal Bank sees this as an opportunity to strengthen its presence in the ethos of the markets it operates in. We are now constantly looking out for approaches which are beyond conventional ATL, BTL or Digital. We are revving ourselves up to expand and Serve भारत, with India's Trust™ " adds M.V.S. Murthy, CMO Federal Bank.

Photo Caption:

M V S Murthy, Chief Marketing Officer, Federal Bank, Renji Alex, Vice President and Zonal Head, Thiruvananthapuram, Nisha K Das, Vice President and Regional Head, Federal Bank, Moominathu Beevi K N, Assistant Vice President and Branch Head, Vizhinjam jointly hand over the sponsorship amount to Shri T J Mathew, President, Kovalam Football Club in the presence of Ebin Rose, Head Coach, Ignatius, Coach other bank officials and members of the Club.

M V S Murthy
Chief Marketing Officer

About Federal Bank: Limited

Federal Bank (NSE: FEDERALBNK) is a leading Indian private sector bank with a network of around 1,300 banking outlets and 1,886 ATMs/Recyclers spread across the country. The Bank's total business mix (deposits + advances) stood at ₹ 3.35 Lakh Crore as on 30 June, 2022. Capital Adequacy Ratio (CRAR) of the Bank, computed as per Basel III guidelines, stood at 14.57% as on 30th June 2022. Federal Bank has its Representative Offices at Dubai and Abu Dhabi that serve as a nerve centre for Non-Resident Indian customers in the UAE. The Bank also has an IFSC Banking Unit (IBU) in Gujarat International Finance Tec-City (GIFT City). Federal Bank is transforming itself, keeping its principles intact, into an organization that offers services beyond par. It has a well-defined vision for the future as a guidepost to its progress.

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